

navigator

magazine

YEARBOOK 2019

THE NAVIGATOR YEARBOOK CONTAINS A REVIEW OF THE PREVIOUS YEAR AND PROSPECTS FOR THE FUTURE.

The international, English-language organ of Finland’s maritime cluster, the Navigator Yearbook, is published once a year in March.

The yearbook has the key 2018 figures for the maritime cluster, interviews with influential Europeans in the sector and articles on the operations of significant Finnish companies and organisations. The themes are the reforming operating environment for shipping, digitalisation and automation and the development of legislation regulating the sector. The target groups are decision-makers, customers, authorities, the media and other stakeholders.

Navigator – over 90 years of experience.

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The Navigator Yearbook 2019

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Distribution

Companies and organisations involved, Members of Parliament, Finnish Members of the European Parliament, influential people in the maritime sector in Finland and globally, key international maritime fairs (Wulff Entre)

Fairs in 2019

| | |
|---------------|-------------------------------|
| 8-11 April | Seatrade Cruise Global |
| 4-7 June | Nor-Shipping |
| 5-8 October | Europort |
| 22-25 October | Kormarine |
| 3-6 December | Marintec China |

Advertising rates and size

| | | |
|--------------------|---------------------------|---------|
| 2/1 | 420 x 280 | 3 800 € |
| 1/1 | 210 x 280 | 2750 € |
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| 1/4 | 86 x 130 / 54 x 252 | 1 100 € |
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In cooperation with The Finnish Maritime Society, Finnish Marine Industries, the Finnish Shipowners’ Association, the Finnish Society of Naval Architects, the Finnish Port Operators Association, the Finnish Port Association, the Finnish Association of Purchasing and Logistics LOGY, Shipbrokers Finland, the Finnish Waterway Association and the Finnish Naval Officers’ Association